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ANZ expands MoneyBusiness program with new modules to boost digital confidence and scam awareness for First Nations communities

ANZ's financial education program, MoneyBusiness, which was developed in partnership with the Australian Government in 2005 and is delivered by the Indigenous Consumer Assistance Network (ICAN), has introduced two new learning modules focused on Digital confidence and Scams.

The new modules will strengthen support for First Nations communities to safely navigate the digital economy. They have been developed in response to feedback from MoneyBusiness Coaches, community professionals and past participants, who identified a growing need for practical, culturally relevant education to build confidence online and recognise increasingly sophisticated scams.

The expansion comes as national data highlights the scale of the challenge. The 2025 Australian Digital Inclusion Index (ADII) shows [First Nations Australians experience digital exclusion](#) at twice the rate of other Australians, increasing the risk of financial stress, exclusion and vulnerability to scams.

ANZ Head of Social Impact and Community, Janet Liu, said the new modules respond directly to community needs.

“Digital confidence is essential to financial wellbeing, and these new modules respond directly to what the community has told us they need – practical, culturally relevant education to help people navigate the digital world safely and protect themselves from scams. By strengthening digital skills, we’re supporting greater confidence, inclusion and financial resilience,” Ms Liu said.

The Digital confidence module will provide foundational digital education to help participants use online services safely and with confidence. Content will include staying safe on the internet, understanding and protecting digital identity, shopping online securely, and using internet banking with greater confidence.

The Scams module will deliver practical, up-to-date guidance to help participants recognise and respond to scams. It will focus on identifying common scam tactics, including those used on social media, understanding how emotions are exploited to increase vulnerability, and taking practical steps to protect personal information and money.

To support the rollout, the MoneyBusiness Coach Guide, Prompt Cards and Handouts will be updated to include the new modules. ICAN will deliver upskilling sessions for the existing MoneyBusiness Coach network, ensuring they are well equipped to support participants.

ICAN Chief Executive Officer Aaron Davis said the new content reflects challenges communities are facing as more services move online.

“We see firsthand the challenges people face as essential services move online, and scams become harder to spot. These new MoneyBusiness modules are about giving communities the confidence, knowledge and tools to protect themselves and make informed decisions in a digital world,” Mr Davis said.

ANZ is committed to improving First Nations financial inclusion and wellbeing. MoneyBusiness supports part of ANZ's broader First Nations Strategy, [Fuelling the Fire](#), with a purpose to advance First Nations' aspirations for economic self-determination.

ANZ Head of First Nations Strategy, Shelley Cable, said: “Financial education is a key enabler of economic self-determination. These two new modules respond directly to community feedback and strengthen one of Australia's longest-running financial education programs, designed by and for First Nations people.”

MoneyBusiness is a flexible financial education program for First Nations adults, designed to build money management skills, knowledge and confidence, and support a stronger savings culture. The program is owned and developed by ANZ, in partnership with the Australian Government, and is delivered nationally with ICAN. MoneyBusiness is co-funded and supported by the Australian Government Department of Social Services.

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About MoneyBusiness: MoneyBusiness is a flexible education program for adults designed to build the money management skills, knowledge and confidence of First Nations people and develop a stronger savings culture. ANZ developed MoneyBusiness in partnership with the Australian Government in 2005. The program is delivered in partnership with ICAN and co-funded/supported by the Australian Government Department of Social Services. MoneyBusiness does not directly promote ANZ products and provides unbiased consumer education.

About ICAN: The Indigenous Consumer Assistance Network Ltd (ICAN) is a national organisation dedicated to empowering Indigenous consumers through free, independent and confidential services. ICAN provides consumer education, financial counselling, and advocacy to address consumer disadvantage, particularly in regional and remote communities.