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ANZ and The Smith Family expand free community Scam Awareness Workshops nationwide

ANZ and The Smith Family have [expanded their partnership to deliver a series of free Scam Awareness Workshops](#) across Australia, helping more Australians build the skills and confidence to identify, avoid and respond to scams.

The workshops bring together scam education and financial wellbeing support under a single program, providing practical information to help participants recognise common scam tactics, protect their personal and financial information, and how to access support during difficult times.

Available both online and in person, the one-hour sessions are free to attend and open to everyone, regardless of whether they are an ANZ customer.

The announcement builds on the success of ANZ's community scam education initiatives, which have reached more than 900 participants through 56 workshops delivered over the past 12 months. Survey results from participants show the workshops are making a meaningful difference:

- 98 per cent agreed they felt more confident in their ability to spot a scam after attending a scam education workshop.
- 98 per cent agreed they better understood how to protect themselves from scams.
- 96 per cent agreed they knew how to access support regarding scams.
- 97 per cent of financial wellbeing workshop participants said they would recommend the workshop to others.

ANZ Head of Social Impact Janet Liu said: "Scams continue to affect Australians from all walks of life. Through our partnership with The Smith Family, we're helping communities access practical information and tools that can strengthen their resilience against scams and support informed financial decision-making."

ANZ has partnered with The Smith Family for more than two decades to deliver practical financial education and support to Australians, helping them build skills, confidence and resilience in the face of financial challenges.

The Smith Family CEO Doug Taylor said: "We're pleased to be working alongside ANZ to bring these workshops to communities across Australia. By providing [accessible and practical education](#), we can help people feel more confident identifying scam risks, knowing where to seek support and protecting their financial wellbeing."

The workshops cover a range of themes, including:

- Common types of scams and how they work
- Warning signs to look out for
- Practical steps to protect personal and financial information
- What to do if you think you've been scammed
- Support services and resources available

Workshops are free, but registration is essential. Participants can sign up [here](#).

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About Scam Awareness Workshops: In 2025, ANZ launched its Financial Wellbeing Workshops, a national program designed to support the financial wellbeing of customers and communities across Australia. The initiative began in September 2025, offering free workshops in metro and regional communities nationwide. Delivered by ANZ's longstanding community partner, The Smith Family, the program provides practical information and guidance to help participants build confidence. Since its launch, the initiative has evolved and been renamed Scam Awareness Workshops to better reflect its primary focus of helping Australians recognise, avoid and respond to scams.