

News Release

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ANZ Plus introduces Cashrewards Add-On to enhance customer savings

ANZ Plus has announced the launch of its Cashrewards Add-On. The new Cashrewards Add-On will help customers get cashback on everyday purchases from some of Australia's leading brands, and streamline the cashback process, all from within the ANZ Plus app.

The addition of Cashrewards builds on the growing list of Add-Ons already available in ANZ Plus, including Qantas Frequent Flyer, Visa ATM Finder, Money Map, Spending and Money In & Out.

Maile Carnegie, Group Executive Australia Retail said: "Add-Ons enable our customers to enhance and personalise their banking experience with a mix of smart money management tools from ANZ and third-party partners.

"Integrating Cashrewards with ANZ Plus makes the cashback process simpler and more convenient for our customers, saving them time, and importantly, it can help customers save money on their everyday purchases."

Cashrewards is Australia's leading cashback program. In 2023, top Cashrewards earners received an average of \$400 cashback. ANZ customers have earned more than \$50 million cashback through Cashrewards to date. 85 per cent of Cashrewards members surveyed believe the program helps them with their financial position.

Anthony Seymour-Walsh, Cashrewards Chief Executive Officer said, "We're proud of our partnership with ANZ and the new Cashrewards integration to the ANZ Plus Add-On experience.

"ANZ Plus customers can now earn cashback on everyday purchases like groceries, fuel, travel, marketplace, fashion, and view their Cashrewards available to withdraw balance from directly within the ANZ Plus app. We are excited to help more Australian households make their household budgets stretch further," he said.

The Cashrewards Add-On is now available to all ANZ Plus customers.

ANZ Plus customers who join Cashrewards via the Add-On and make a qualifying shop can earn a \$30 Welcome Bonus ([T&Cs apply](#)). Once customers have the Add-On, they will be able to shop and earn cashback on everyday purchases like groceries, fuel and travel. They can also view their Cashrewards available to withdraw balance alongside their day-to-day banking.

To learn more, visit [Add-Ons \(anz.com.au\)](https://anz.com.au/add-ons)

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