

News Release

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New ANZ online tool helps Australian businesses expand internationally

ANZ today launched a new digital tool to help Australian businesses plan for international expansion with a one-stop-shop that provides data-driven insights to support export plans.

ANZ Be Trade Ready, produced in collaboration with the Export Council of Australia, offers businesses information about benchmarking, forecasting of revenue and capital requirements, as well as access to information on Free Trade Agreements.

ANZ Managing Director Corporate & Commercial Banking Mark Hand said: "We know preparing a business for international growth can be difficult, so we want to provide our customers with more than just banking. It's important to provide them with relevant knowledge and insights as they expand and grow.

"There are an increasing number of Australian companies planning to do business in Asia and if all of these plans work, Australian businesses stand to gain about \$138 billion in additional revenue, according to our 2016 Opportunity Asia Report. We want to help Australian businesses make the most of that opportunity," Mr Hand said.

ANZ continues to support Australian companies looking to expand overseas, and is the best placed Australian bank to do so, with presence and experience in 34 international markets.

Visit the Be Trade Ready tool to plan your growth your way: betradeready.anz.com/

For media enquiries contact:

Nick Higginbottom, +61 403 936 262