



Media Release

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ANZ named Australia's Best Value Small Business Bank by CANSTAR

ANZ today announced it has been named Australia's Best Value Small Business Bank by CANSTAR, leading on product features and benefits and support for small business owners.

Commenting on the award, ANZ General Manager Small Business Banking, Kate Gibson said: "Turning a great idea into a successful business takes passion, and keeping that business running takes a lot of hard work and commitment. As a bank, it's our role to develop innovative products and services that make running a business easier for our customers.

"We know that being able to talk to a specialist is really important for customers, so we've worked hard to ensure we have someone on hand in every ANZ branch and business centre across Australia, as well as over the phone, with the right skills and training to provide advice to small business owners.

"Whatever stage a business is in, our specialists can help – whether that's reviewing a customer's banking when they are looking to expand or helping a customer set up their banking when they are just starting out.

"We're very pleased to receive this industry recognition because it means our customers – who are the real judges - can have peace of mind knowing ANZ has been independently assessed as Australia's best value small business bank," Ms Gibson said.

CANSTAR Group Executive, Steven Mickenbecker, said: "We were impressed with the consistently strong value offered by ANZ across the products segments – loans, credit cards and deposits – that we compare for the small business award. That strong-value product offering is teamed with some impressive institutional factors.

"Of particular note is the high number of specialised business relationship managers for business owners wanting face-to-face service. That's teamed with some excellent online educational resources via ANZ's online Small Business Hub. The combination is a terrific package and we congratulate ANZ on winning CANSTAR's Best Value Australia Small Business Bank award," Mr Mickenbecker said.

ANZ's Small Business Hub and LinkedIn community are free online resources that are extremely popular with small business owners, providing them with useful tools and templates to help run their businesses as well as connecting thousands of small businesses in an online community. ANZ also has a range of measures available to help small business customers succeed, particularly in their early years, including the ANZ start-ups package product bundle with a first year fee waiver, to help offset the costs of setting up a business.

For media enquiries contact:

Victoria Kanevsky
Media Relations Advisor
Tel: 03 8654 4469 or 0433 253 619
Email: victoria.kanevsky@anz.com