

Media Release

For Release: 14 April 2014

ANZ Stadium sponsorship renewed for further three years

ANZ today announced that it has extended its sponsorship of ANZ Stadium until 2017, in line with its continuing commitment to both New South Wales and sport in Australia.

ANZ Managing Director Products and Marketing Matt Boss, said: "We're pleased to be continuing our support of ANZ Stadium and this agreement will take the sponsorship into its tenth year.

"ANZ Stadium is one of Australia's iconic stadiums with more than 20 million spectators passing through the turnstiles since the venue opened to host the Sydney Olympic Games in 2000," Mr Boss said.

Commenting on the partnership, ANZ Stadium Managing Director Mr Daryl Kerry, said: "ANZ's decision to extend its naming rights sponsorship comes at a time when the Stadium Australia Group is working closely with Governments and the five sporting codes to advance plans to redevelop the stadium and the surrounding precinct.

"We expect that by 2017, ANZ Stadium will be well on the way to becoming the world's leading multi-purpose stadium – a venue able to continue to attract major international events."

The ANZ Stadium 2014 Event Schedule features upcoming sporting blockbusters including the Socceroos World Cup Farewell Match (26 May), the crucial Game 2 of State of Origin (18 June), a visit by Italian superclub Juventus to play the Alessandro Del Piero-led A-League All Stars (10 Aug), the Bledisloe Cup (17 Aug) and the NRL Grand Final (5 Oct).

For media enquiries contact:

Victoria Kanevsky ANZ Media Relations Advisor Tel: +61 3 8654 4469

Email: <u>Victoria.Kanevsky@anz.com</u>

Arthur Stanley
General Manager / Media, ANZ Stadium
T: 02 8765 2000 or 0422 007 360
E: stanleya@anzstadium.com.au