



Media Release

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ANZ Ranks Top 4 Corporate Bank in Asia in Greenwich Study - Among fastest progression over six years in study history -

ANZ today welcomed the release of the 2013 Greenwich Associates study that identified ANZ as a Top 4 Corporate Bank in Asia following its 13 percentage point increase in market penetration within Asia.

According to the study, ANZ increased overall market penetration within Asia to 41%, up from 28% a year ago and its progression from outside the top 20 six years ago has been among the fastest in the history of Greenwich Associates' Asian Corporate Banking Study.

Gilles Planté, ANZ CEO Asia Pacific, said: "Greenwich Associates' recognition of ANZ as Top 4 Corporate Bank in Asia directly reflects what our customers are saying about us, and confirms that our super regional strategy is highly valued by customers."

"While we're pleased to have achieved our aspiration to become a Top 4 bank in Asia four years ahead of schedule, we know there is more hard work ahead of us and we will continue to build our capability to better support trade and investment across the region," Mr Planté added.

Greenwich Associates' consultant Markus Ohlig said: "Among large corporates in Asia, ANZ has continued to make rapid progress, both in gaining new clients and at the same time establishing itself as one of the quality banking leaders in the region."

ANZ's overall relationship quality as measured by the Greenwich Quality Index significantly increased. This improvement reflects institutional clients' perceptions of the high quality of ANZ's Relationship Bankers.

The Greenwich Associates annual study targets around 500 of the largest companies in Asia, with sales turnover of over US\$750 million.

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