



Cyber Security ²⁵

Staying Ahead In A
Fast-Changing Cyber World

#1 Cyber Security and/or Scams Education 2023–25
(=#1 in 2023). In the Coalition Greenwich Voice of
Client Australia Large Corporate & Institutional
Transactional Banking Study, 2023–25 (=#1 in 2023).
All ranking against four major domestic banks.

Cyber security is a critical business risk

The emergence of generative AI, increasingly sophisticated criminal networks, and evolving regulatory landscapes are reshaping both the nature of cyber threats and how organisations must respond.

The focus is shifting from attempting to prevent every incident to building resilience and ensuring continuity through disruption.

Types of cyber attacks targeting businesses



Ransomware

Using malicious software to encrypt business information in exchange for payment.



Business Email Compromise (BEC)

Fraudulent emails used to obtain sensitive information or access into businesses.



Malicious Software

Software designed to infiltrate systems, steal data, monitor user activity, or disrupt operations.



Impersonation scams

Convince targets to share sensitive information or process payment while posing as a trusted person or supplier.



Distributed Denial of Service (DDoS)

Attacks that overwhelm systems, servers, or networks with excessive traffic, rendering them inaccessible to legitimate customers.

Simple, actionable tips to help protect you, your business, and the community against cyber threats:

For Businesses

- Enable multi-factor authentication (MFA)
- Keep systems updated
- Back up data regularly
- Secure supply chain and third parties
- Develop and maintain an incident response plan

For Employees and Individuals

- Pause before clicking
- Use strong, unique password or passphrases
- Report suspicious activity promptly
- Turn on automatic updates
- Stay informed

The future we're building is not only secure.
It is also resilient, trusted, and ready.



Download the full guide
by scanning the QR Code.