

## Media Release

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## We Won, You Win!

Vietnam - ANZ announces its most exciting and comprehensive promotion named "ANZ Gold Promotion" commencing from March 23<sup>rd</sup> to June 20<sup>th</sup> 2009 nationwide. The promotion is applicable to both new and existing individual and business customers. There is a range of gold prizes with total value over USD 80,000.

Mr. Philip Crouch – Head of Retail Banking, ANZ Vietnam said: "We have just been awarded the Best Retail Bank in Vietnam for 2009 by the Asian Banker for the 2<sup>nd</sup> year in a row. We are very excited to receive this award again and want to celebrate our win by offering customers a chance to win gold!"

Joining the ANZ Gold Promotion is easier than you think. For instance, with as little as VND 2,000,000, you can open an ANZ Smart Account and have the chance to win many prizes including: the special prize of a **Half kilo of Gold**, the 1<sup>st</sup> prize of 9 Gold bars, nine 2<sup>nd</sup> prizes of 1 Gold bar, ninety-nine 3<sup>rd</sup> prizes of 1 Gold ring and thousands of consolation prizes (a glittering USB named "Money God").

ANZ has been upgrading its services in recent months. The Bank has completed its local incorporation and will soon open 5 new transaction offices in Hanoi and HCMC. All ANZ offices are now open on weekdays from 8.00 a.m. to 5 p.m. including lunch time. ANZ also has 80 ANZ ATM's throughout Hanoi and HCMC. Customers also have the chance to use our highly convenient ANZ Mobile Bankers. Professional staff will visit customers, anywhere, anytime.

ANZ is also extending its highly popular ANZ PayPlus service to additional countries. Customers can remit funds abroad for a low flat fee of only \$20 and funds will arrive the next day. Customers will receive a text message or e-mail when the recipient receives the funds in the account. In addition, no deductions will be made by the recipients Bank making the service the most cost-effective international payment solution in Vietnam.

To find out more about ANZ's Gold Promotion as well as ANZ's new products and services, customers can visit <a href="https://www.anz.com/vietnam">www.anz.com/vietnam</a> or call our toll free number on 1800 1559.

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