



## Media Release

For Release: 12 November 2012

### **ANZ offers promotion campaign rewarding its customers**

ANZ today announced its biggest Retail and Wealth promotion campaign that rewards individual customers applying for any Retail and Wealth products from 12 November 2012 to 1 February 2013\*. With this campaign, ANZ aims to show its appreciation of customers' trust when banking with ANZ.

Customers will receive instant rewards of Parkson shopping vouchers valued up to VND5.5 million when applying for products such as Term Deposits, Dual Currency Investments, Structured Investment Products, Personal Loan, Insurance or Cards.

Furthermore, customers will be eligible to win an iPhone 5 every week for 12 consecutive weeks when applying for any Retail and Wealth product\*\*.

Especially for lending products, personal loans and mortgage loans are being offered with attractive interest rate discounts of 4% and up to 3% respectively and other valuable instant gifts including LCD TVs and Microwaves\*\*\*.

Head of Retail Banking, ANZ Vietnam, Duong Duc Hung said: "We understand that customers have a choice of banks and given the current economic difficulties, they want to work with a transparent and trusted bank. At ANZ, we are doing extra things every day to address their concerns and at the same time to maximize their returns.

"Apart from better products and services, this campaign is designed to generate excitement for our customers for the 12 weeks period leading to the biggest traditional Tet holiday," Mr Hung said.

ANZ was among the first international banks to operate in Vietnam, establishing its first office in 1993. ANZ has 10 branches and transaction points in Vietnam offering a full range of services including Retail Banking, Commercial Banking for small, medium and emerging businesses, as well as Institutional Banking. In 2010, ANZ was voted "Excellence in Best Mortgage Business Award" in Asia by *The Asian Banker* magazine.

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\* All prizes and Parkson Shopping vouchers are subject to terms and conditions under this campaign. Please kindly contact your relationship officer/manager or call ANZ 24/7 Toll Free Contact Centre at 1800 1559 for more details.

\*\* ANZ R&W products includes: Transactive Banking (Current Account; Savings Account; Term Deposits) Credit Cards (new and existing cardholders); Personal loans; Mortgages; Investment (Dual Currency Investments, Structured Investment Products); and Insurance products.

\*\*\* Terms and conditions apply.