

## Media Release

For Release: 23rd May 2011

## **ANZ Opens Signature Priority Banking lounge in Hanoi**

ANZ today opened a Signature Priority Banking lounge in Hanoi, providing greater convenience to its affluent retail banking customers in Vietnam. The new lounge complements ANZ's first Signature Priority Banking lounge in Ho Chi Minh City, which was opened in September 2010.

Joe Farrugia, Head of Retail Banking & Wealth Management ANZ Vietnam, said: "Vietnam is a fast growing economy. ANZ is committed to supporting its customers to grow their wealth and enjoy convenient banking, and our new ANZ Signature Priority Banking lounge in Hanoi is the latest milestone in delivering uncomplicated, personalised banking service."

"At the core of Signature Priority Banking is the ANZ relationship manager who is dedicated to providing solutions to meet each customer's personal financial goals including saving, investment, protection, and borrowing. Each relationship manager is supported by a team of specialists who can provide advice on insurance and wealth management products and mortgages", said Mr Farrugia.

## Features of ANZ Signature Priority Banking include:

- Full banking and wealth management services including savings, current accounts, structured products (VND & AUD Gold Tower; Dual Currency Investment) and insurance;
- Signature Priority Banking debit card with access to more than 1 million locations worldwide;
- 24-hour phone and internet banking;
- Preferential rates and pricing on banking transactions, deposits and Mortgages;
- Access to investment specialists, regular seminars on investment outlook;
- Invitations to lifestyle events.

Launched in 2010, ANZ Signature Priority Banking has been introduced in eight markets in Asia Pacific, including Vietnam, China, Hong Kong, Taiwan, Singapore, Indonesia, Fiji and Papua New Guinea.

ANZ was among the first foreign banks to operate in Vietnam after establishing its first office in 1993. ANZ has nine outlets in Vietnam and offers a full range of international banking services across Institutional and Corporate Banking, Financial Markets, Trade Finance, Corporate Banking and Retail Banking.

For media enquiries, please contact:

Nguyen Thị Thu Huyen (Ms) Marketing & PR Manager, ANZ Vietnam

Tel: (84-4) 3 938 6901, ext: 2720; or Mob: 090 487 1828

Email: thithuhuyen.nguyen@anz.com